947196 10	941333	939165	935121	914115 booked as dscc	907915 booked as dscc ie	CONTRACT
10/11-10/17	10/4-10/10	9/27-10/3	9/20-9/26	8/8-8/12	7/26-8/7 : ie	DATES OF CONTRACT
43	91	81	91	1	179	# OF SPOTS
43 \$41,200.00	\$71,400.00	\$71,600.00	\$76,900	\$ 3,620.00	\$75,980.00	WTHI-F GROSS OWED
€	<del>⇔</del>	<b>⇔</b>	<del>⇔</del>	<del>⇔</del>	€	016 P 0111 0101 001
6,180.00	10,710.00	10,740.00	11,535.00	543.00	11,247.00	6 POLITICAL DLITICAL ISS TOTAL (15%) COMMISSION
6,180.00 \$35,020.00	\$ 60,690.00	10,740.00 \$60,860.00	\$ 65,365.00	543.00 \$ 3,077.00	\$ 63,733.00	2016 POLITICAL FALL SPENDING WTHI-POLITICAL ISSUE-DSCCIE AND I ROSS TOTAL (15%) NET PROD. DWED COMMISSION COST COSTS
						AND DE PROD.
\$35,020.00 \$35,020.00	\$ 60,690.00	\$60,860.00 \$60,860.00	\$ 65,365.00	\$ 3,077.00 \$ 3,077.00	\$ 63,733.00	DSCC D. NET D. OWED
\$35,020.00	\$ 60,690.00	\$60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	NET RECEIVED
						DIFF IN
hub payment sent to hub	hub payment sent to	hub payment sent to	hub payment sent to	hub payment sent to	payment sent to	CHECK #

### CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

**Great American Media** 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vicion	Alt Order	4
	711	VISION		1
	947196	1	25320354	6
Product				
Issue				
Contract Dates	Estimate #			
10/11/16 - 10/17/16	5442			
Advertiser			Original Date	/ Revision
POL/DSCC IE			10/03/16	/ 10/03/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washingto
	Special Hand	lling		
	Demographic			
	Adults 35+			
				D 1 -1 10
	Agy Code 9913721	Adven	iser Code	Product 1/2
	Agency Ref	12	Advertise	r Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSp	ots	Amount
1 WTHI 10/11/16 10/17/16 News 10 M-F	6a-7a	:30	NM	6	\$4,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/16         10/16/16         -TWTF         5           Week: 10/17/16         10/23/16         M         1	Rate \$800.00 \$800.00				
2 WTHI 10/11/16 10/17/16 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -1212 6  Week: 10/17/16 10/23/16 2 2	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	NM	8	\$4,000.00
3 WTHI 10/16/16 10/16/16 CBS Sunday Morning  Start Date	9a-1030a <u>Rate</u> \$800.00	:30	MM	1	\$800.00
N 4 WTHI 10/11/16 10/17/16 M-F 9a-10a  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -1111 4  Week: 10/17/16 10/23/16 1 1	9a-10a <u>Rate</u> \$200.00 \$200.00	30	NM	5	\$1,000.00
5         WTHI         10/11/16         10/17/16         News 10 Midday           Start Date         End Date         Weekdays         Spots/Week           Week:         10/10/16         10/16/16         -1111         4           Week:         10/17/16         10/23/16         1         1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM	5	\$6,000.00
N 6 WTHI 10/11/16 10/14/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -TWTF 1	3p-4p <u>Rate</u> \$200.00	:30	MM	1	\$200.00
7 WTHI 10/11/16 10/17/16 News 10 at 5p 5-530p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -TWTF 1  Week: 10/17/16 10/23/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	;30	NM	2	\$2,800.00
8 WTHI 10/11/16 10/17/16 News 10 at 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -TwTF 1  Week: 10/17/16 10/23/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM	2	\$5,000.00
N 9 WTHI 10/11/16 10/17/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530p-6p <u>Rate</u>	:30	NM	5	\$2,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/03/16

/ 10/03/16



	Contract / Revision	Alt Order #
	947196 /	25320354
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	Issue	5442
Advertiser	Or	iginal Date / Revision

*Line_ Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/16         10/16/16         -1111         4           Week: 10/17/16         10/23/16         1         1	<u>Rate</u> \$500.00 \$500.00			
N 10 WTHI 10/11/16 10/14/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -Tw-F 2	730p-8p <u>Rate</u> \$800.00	:30 NM	2	\$1,600.00
11 WTHI 10/12/16 10/12/16 Wed Hour 1 <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/10/16 10/16/16W 1	8p-9p <u>Rate</u> \$2,500.00	30 NM	1	\$2,500.00
12 WTHI 10/16/16 10/16/16 Sun Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S 1	7p-8p <u>Rate</u> \$4,000.00	:30 NM	1	\$4,000.00
13 WTHI 10/11/16 10/14/16 News 10 Late News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -TwTF 1	11p-1135p <u>Rate</u> \$2,200.00	:30 NM	1	\$2,200.00
N 14 WTHI 10/15/16 10/15/16 News 10 Late News Sa Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 1	11p-1130p <u>Rate</u> \$900.00	:30 NM	1	\$900.00
N 15 WTHI 10/16/16 10/16/16 News 10 Late News Su	11p-1130p <u>Rate</u> \$900.00	:30 NM	1	\$900.00
N 16 WTHI 10/11/16 10/11/16 Tue Hour 2 <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	9p-10p <u>Rate</u> \$2,000.00	:30 NM	1	\$2,000.00
R		Totals 0.00	43	\$41,200.00

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	43	\$41,200.00	(\$6,180.00)	\$35,020.00
Totals	43	\$41,200.00	(\$6,180.00)	\$35,020.00

Signature:	Date:



Contract # 25320354 Agency: Great American Media CPE: 49/53/5442

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: issue

Changes as of: 9/30/2016 at 2:32 PM Advertiser: DSCC IE Flight: 10/11/16 - 10/17/16

Version: Highlighting Revision 2 Station: WTHI

Market: Terre Haute Office: WASHINGTON

Total CPP: \$0.00

Total Spots: 43 Total \$: \$41,200.00

Agency Order #: 5425839

Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas

Comments: Rev rates down to section 2 where applicable and bought in more spots

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Primary Demo: Adults 35+

Total GRP:

Separation:

Deptimine   Dep			TOTALS: 43	A A	
Dip   Program   Rate   A35P   Left   1011   Total   Total   Total   Total   Second   Secon			0.0	BULL	REV+ 16 9p-10p
DP   Program   Pade   A35P   Len   10/11   Total   Septimina   S	\$900.00		0.0 30	News 10 WTHI	REV+ 15 11p-11:30p
Program   Prog	П			00 to 900	Changes: Rate from 180
DP   Program	\$900,00		0 30	News 10 WTHI	14 11p-11:30p
DP   Program   Rate   A35P   Len   10/11   10/11   Total   Spots   S	\$2,200 00		0 30	News 10 WTHI	Tu-F,M 13 11p-11:35p
DP   Program   Rate   A35P   Len   10/11			0 30	60 Minutes-CBS	12 Su 7p-8p
Program   Prog	\$2,500.00		0 30	Survivor-CBS	11 8p-9p
Program   Prog				00 to 800	Changes: Rate from 140
DP   Program   Rate   A35P   Len   10/11   10/11   Total   Spots   S	\$1,600,00		0 30	Family Feud	REV+ 10 7:30p-8p
DP   Program   Program   Rate   A35P   Len   10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11     10/11   10/11   1				0 to 500	Changes: Rate from 700
DP   Program   Rate   A35P   Len   10/11   10/11   Total   Spots   S	\$2,500,00		0 30	Inside Edition	9 5:30p-6p
DP   Program	\$5,000.00		0 30	News 10 WTHI	8 6p-6:30p
DP   Program   Rate   A35P   Len   10/11   10/11   Total   Spots   S	\$2,800.00		0 30	News 10 WTHI	Tu-F,M 7 5p-5:30p
DP         Program         Rate Rating Rating         Len 10/11         10/11-10/11         Total Spots         Total Spots         CPP           News 10 WTHI         \$800.00         0         30         6         \$4,800.00         \$0.00				to 200	Changes: Rate from 400
DP         Program         Rate Rating Rate Rating Rate Rating Number Number Rate Rating Number Numbe	\$200.00		0 30	Harry Connick	6 3p-4p
DP         Program         Rate Rating Rate Rating Rating Rate Rating Rating Rating Rate Rating Ratin	\$6,000.00		0 30	News 10 WTHI	5 12n-12:30p
DP         Program         Rate Rating CBS News Sunday Morning         Rate Rating Storon St				) to 200	Changes: Rate from 400
DP         Program         Rate Rating         Len Rating         Len Rating         10/11         10/11-10/11         Total Spots         CPP           News 10 WTHI         \$800.00         0         30         6         \$4,800.00         \$0.00 <td< td=""><td>\$1,000.00</td><td></td><td>0 30</td><td>Live! With Kelly &amp; Michael</td><td>Tu-F,M 4 9a-10a</td></td<>	\$1,000.00		0 30	Live! With Kelly & Michael	Tu-F,M 4 9a-10a
Ine         DP         Program         Rate Rating Rate Rating Ra	\$800.00		0 30	CBS News Sunday Morning	Su 3 9a-10:30a
DP         Program         Rate Rating         Len 10/11         10/11 - 10/11         Total Spots         Spots         \$ CPP           News 10 WTHI         \$800.00         0         30         6         \$4.800.00         \$0.00         \$0.00         6         \$0.00	\$4,000.00		0 30	CBS This Morning	Tu-F,M 2 7a-9a
DP         Program         Rate Rating         A35P Len         Len         10/11         10/11         Total         Total         Spots         \$         CPP	\$4,800.00		0 30	News 10 WTHI	Tu-F,M 1 6a-7a
Total	<del>69</del>				# Day/Time
	Ī	10/11 - 10/11			



Contract # 25320354 Agency: Great American Media CPE: 49/53/5442 Changes as of: Advertiser: DSCC IE Product: issue Flight: 10/11/16 - 10/17/16 9/30/2016 at 2:32 PM Version: Highlighting Revision 2 Station: WTHI Market: Terre Haute Office: WASHINGTON

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5425839 Buyer: Pino, Thomas

Salesperson: BEN WILMETH 202-872-5880

Total Spots:

Total \$: \$41,200.00

Total CPP: \$0.00

Primary Demo: Adults 35+ Assistant: BEN WILMETH 202-872-5880 Con Type: POLITICAL/VOTE

Separation: Total GRP:

Special Instructions

	Order Level Comments
Date/Time Added by	Comment
	Rev rates down to section 2 where applicable and bought in more spots
09/30/16 2:32 PM BEN WILMETH	NCIT
	revised order,
09/29/16 11:57 AM   CAROLYN ALLAIRE	RE In 6 changed prgm name.ncir
09/29/16 10:25 AM System	
09/29/16 10:24 AM Tammy Terry	Ben - correct title on line 6 should be "harry". please revise. thanks - tammy

N/A	\$41,200.00	43	100%	Total
N/A	\$41,200.00	43	100%	
СРР	Dollars	Spots	% Distrib	Day/Time
	ummary	Daypart Summary		

Market Budget: \$66,452 WTHI Share: 62% Comment:

Competitive Information

WAWV: 6% WTWO: 30% **ETHI: 2%** 

\$41,200.00	43	Total	0.0	Α
\$41,200.00	43	2016-Oct	0.0	À
Dollars	Spots	Month	GRP	Ď
	Monthly Summary	Mor		

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
							Changes: Total Spots from 40 to 43, Comments from revised order,
							In 6 changed prgm name $\mbox{\it ncir}$ to Rev rates down to section 2 where applicable and bought in more spots
Revision	9/30/16 2:32 PM BEN WILMETH	Revised	ω		\$0	\$0	\$0 NCIT. 7 buylines added or modified.
							Changes: Demo Meta to [R16], User Entered $\$ from $0.00$ to $41,200.00$ , Comments from to revised order,
Revision	9/29/16 11:57 AM CAROLYN ALLAIRE	Confirmed			\$0	\$0	\$0 In 6 changed prgm name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:24 AM Tammy Terry	Confirmed			\$0	\$0	
New	9/28/16 3:04 PM BEN WILMETH	Confirmed	40		\$41,200.00	\$41,200.00 \$41,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

### CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 **USA** 

	Contract / Re	vision	Alt Order	#
	947196	1	25320354	4
Product				
Issue				
Contract Dates	Estimate #			
10/11/16 - 10/17/16	5442			
Advertiser	110		Original Date	e / Revision
POL/DSCC IE			09/29/16	/ 09/29/16
Y	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	<b>V</b> ashington	Katz/Washingto
	Special Hand	lling		-
	Demographic	·		
	Adults 35+	2		
	Addits 35+			·
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	2		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSp	oots	Amount
N 1 WTHI 10/11/16 10/17/16 News 10 M-F  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -TWTF 5  Week: 10/17/16 10/23/16 M 1	6a-7a <u>Rate</u> \$800.00 \$800.00	;30	NM	6	\$4,800.00
N 2 WTHI 10/11/16 10/17/16 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -1212 6  Week: 10/17/16 10/23/16 2 2	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	NM	8	\$4,000.00
N         3         WTHI         10/16/16         10/16/16         CBS Sunday Morning           Start Date         End Date         Weekdays         Spots/Week           Week:         10/10/16         10/16/16        S         1	9a-1030a <u>Rate</u> \$800.00	:30	MM	1	\$800.00
N 4 WTHI 10/11/16 10/17/16 M-F 9a-10a  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -1111 4  Week: 10/17/16 10/23/16 1 1	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NM	5	\$2,000.00
N 5 WTHI 10/11/16 10/17/16 News 10 Midday  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -1111 4  Week: 10/17/16 10/23/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM	5	\$6,000.00
N 6 WTHI 10/11/16 10/14/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -TwTF 1	3p-4p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 7 WTHI 10/11/16 10/17/16 News 10 at 5p 5-530p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -TwTF 1  Week: 10/17/16 10/23/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	2	\$2,800.00
N 8 WTHI 10/11/16 10/17/16 News 10 at 6p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16 -TwTF 1  Week: 10/17/16 10/23/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM	2	\$5,000.00
N 9 WTHI 10/11/16 10/17/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week	530p-6p <u>Rate</u>	:30	NM	5	\$3,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

09/29/16

/ 09/29/16



	Contract / Revision	Alt Order #
	947196 /	25320354
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	Issue	5442
Advertiser	To	riginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	te Rtn Type:	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -1111 4	<u>Rate</u> \$700.00				
Week: 10/17/16 10/23/16 1 1	\$700.00				
N 10 WTHI 10/11/16 10/14/16 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -TW-F 1	730p-8p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 11 WTHI 10/12/16 10/12/16 Wed Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16W 1	8p-9p <u>Rate</u> \$2,500.00	;30	MM	1	\$2,500.00
N 12 WTHI 10/16/16 10/16/16 Sun Hour 1  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16S 1	7p-8p <u>Rate</u> \$4,000.00	‡30	NM	1	\$4,000.00
N 13 WTHI 10/11/16 10/14/16 News 10 Late News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -TwTF 1	11p-1135p <u>Rate</u> \$2,200.00	:30	NM	1	\$2,200.00
N 14 WTHI 10/15/16 10/15/16 News 10 Late News Sa	11p-1130p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
		Totals 0.00		40	\$41,200.00

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	40	\$41,200.00	(\$6,180.00)	\$35,020.00
Totals	40	\$41,200.00	(\$6,180.00)	\$35,020.00

Signature:	Date:



Agency: Great American Media CPE: 49/53/5442 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320354

Product: issue

Agency Order #: 5425839

Primary Demo:

Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Separation:

GRP 0.0

Total GRP:

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

Flight: 10/11/16 - 10/17/16
Advertiser: DSCC IE

Changes as of: 9/28/2016 at 3:04 PM

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total \$: \$41,200.00

Total Spots: 40 **Total CPP: \$0.00** 

DP   Program   Rate   Len   10/11     10/11   10/11     10/11	Sa 14 11p-11:30p	Tu-F,M 13 11p-11:35p	12 7p-8p	11 8p-9p	Tu-F,M 10 7:30p-8p	Tu-F,M 9 5:30p-6p	Tu-F,M 8 6p-6:30p	Tu-F,M 7 5p-5:30p	Tu-F,M 6 3p-4p	Tu-F,M 5 12n-12:30p	Tu-F,M 4 9a-10a	Su 3 9a-10:30a	Tu-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time
Rate   Len   10/11															_
10/11  30 6  30 8  30 1  30 5  30 2  30 2  30 1  30 1  30 1	News 10 WTHI	News 10 WTHI	60 Minutes-CBS	Survivor-CBS	Family Feud	Inside Edition	News 10 WTHI	News 10 WTHI	Dooters HALLY	News 10 WTHI	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI	Program
10/	\$1,800. 00	\$2,200. 00	\$4,000. 00	\$2,500. 00	\$1,400. 00	\$700.00	\$2,500. 00	\$1,400. 00	\$400.00	\$1,200. 00	\$400.00	\$800.00	\$500.00	\$800.00	Rate
10/	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len 1
						5	2	2	1	C	5	1	8	6	V11
	1 TOTAL STATE OF THE STATE OF T					On On	2	2		G	5		8	O)	
\$4,800.00 \$4,000.00 \$52,000.00 \$52,800.00 \$52,800.00 \$52,800.00 \$53,500.00 \$1,400.00 \$2,500.00 \$1,400.00 \$2,500.00 \$1,400.00	1 \$1,800.00	1 \$2,200.00	1 \$4,000.00	1 \$2,500.00	1 \$1,400.00	5	2	2	1 \$400.00	5	S			6	Spots

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Special Instructions

Market Budget: \$66,452 WTHI Share: 62% Comment:

Competitive Information

WTWO: 30% **WAWV: 6%** ETHI: 2% 125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5442 Advertiser: DSCC IE Product: issue Flight: 10/11/16 - 10/17/16

Contract # 25320354

Changes as of: 9/28/2016 at 3:04 PM

Version: Original Order

Station: WTHI

Total Spots: 40

Total \$: \$41,200.00

Total CPP: \$0.00

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5425839 Buyer: Pino, Thomas

Salesperson: BEN WILMETH 202-872-5880

Market: Terre Haute Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Total GRP:

Separation:

Assistant: BEN WILMETH 202-872-5880

Day/Time Total % Distrib 100% 100% Spots Daypart Summary 6 40 \$41,200.00 \$41,200.00 Dollars CPM N/A 0.0

2016-Oct Month Monthly Summary Spots 8 40 \$41,200.00 \$41,200.00 Dollars

New Trans Non-Discrimination Policy Created/Received Created by 9/28/16 3:04 PM BEN WILMETH PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New Status Spot+ Spot-**Transaction History** \$ Chg \$41,200.00 \$41,200.00 Contract \$ Comment



Contract # 25320354 Agency: Great American Media CPE: 49/53/5442 Changes as of: 9/29/2016 at 10:24 AM Flight: 10/11/16 - 10/17/16 Advertiser: DSCC IE Version: Highlighting Makegood 1
Station: WTHI Market: Terre Haute Office: WASHINGTON

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Total Spots: 40

Total \$: \$41,200.00

Total CPP: \$0.00

Agency Order #: 5425839 Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880 Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

**Total GRP:** 

Ben - correct title on line 6 should be "harry". please revise. thanks - tammy Station Comment Separation:



Contract # 25320354 Agency: Great American Media CPE: 49/53/5442 Changes as of: 9/29/2016 at 11:57 AM Flight: 10/11/16 - 10/17/16 Version: Highlighting Revision 1 Station: WTHI

Advertiser: DSCC IE Market: Terre Haute

Total Spots: 40

Total \$: \$41,200.00

Total CPP: \$0,00

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: issue Office: WASHINGTON

Agency Order #: 5425839 Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880 Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880 Separation: Total GRP:

Comments: revised order,

In 6 changed prgm name.ncir

	Sa 14 11p-11:30p	Tu-F,M 13 11p-11:35p	12 7p-8p	W 11 8p-9p	Tu-F,M 10 7:30p-8p	Tu-F,M 9 5:30p-6p	Tu-F,M 8 6p-6:30p	Tu-F,M 7 5p-5:30p	Changes: Program	Tu-F,M 6 3p-4p	Tu-F,M 5 12n-12:30p	Tu-F,M 4 9a-10a	Su 3 9a-10:30a	Tu-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time	
	News 10 WTHI	News 10 WTHI	60 Minutes-CBS	Survivor-CBS	Family Feud	Inside Edition	News 10 WTHI	News 10 WTHI	Changes: Program from Doctors to Harry Connick	Harry Connick	News 10 WTHI	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI	DP Program	
	\$1,800. 00	\$2,200 00	\$4,000. 00	\$2,500. 00	\$1,400. 00	\$700.00	\$2,500. 00	\$1,400. 00		\$400.00	\$1,200. 00	\$400.00	\$800.00	\$500.00	\$800.00	Rate Rating	
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						5	2	2			5	5	1	8	6	0/11 Spots	
		1 \$2,200.00		1 \$2,500.00	1 \$1,400.00	5 \$3,500.00	2 \$5,000.00	2 \$2,800.00			5 \$6,000.00	5 \$2,000.00		8 \$4,000.00	6 \$4,800.00		· Cui
		1 \$2,200.00		1 \$2,500.00	1 \$1,400.00	5 \$3,500.00	2 \$5,000.00	2			5 \$6,000.00	5 \$2,000.00	1 \$800.00 \$0.00	8	6	Spots	



Contract # 25320354 Agency: Great American Media CPE: 49/53/5442 GREAT AMERICAN Changes as of: 9/29/2016 at 11:57 AM Advertiser: DSCC IE Flight: 10/11/16 - 10/17/16 Version: Highlighting Revision 1 Station: WTHI Market: Terre Haute

MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC Product: issue Office: WASHINGTON Total Spots: 40 Total CPP: \$0.00 Total \$: \$41,200.00

Agency Order #: 5425839 Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880 Separation: Total GRP:

Special Instructions

09/29/16 10:24 AM Tammy Terry 09/29/16 10:25 AM 09/29/16 11:57 AM | CAROLYN ALLAIRE Date/Time System Added by Ben - correct title on line 6 should be "harry". please revise. thanks - tammy Notice Received. In 6 changed prgm name.ncir revised order, Comment **Order Level Comments** 

_	N/A	\$41,200.00	40	100%	Total
1	N/A	\$41,200.00	40	100%	
u	CPP	Dollars	Spots	% Distrib	Day/Time
		ummary	Daypart Summar		

2016-Oct Month

Monthly Summary

Spots

Total

6 40

\$41,200.00 \$41,200.00 Dollars

Market Budget:

\$66,452

Competitive Information

WTHI Share: 62% Comment:

WTWO: 30% WAWV: 6% ETHI 2%

					Transa	Transaction History	
Trans	Created/Received Created by	eated by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg   Contract \$ Comment
							Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$41,200.00, Comments from to revised order,
Revision	9/29/16 11:57 AM CAROLYN ALLAIRE		Revised			\$0	\$0 In 6 changed pram name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:24 AM Tammy Terry	ımmy Terry	Confirmed			\$0	
New	9/28/16 3:04 PM BEN WILMETH	N WILMETH	Confirmed	40		\$41 200 00	\$41,200,00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		Date:
WTHI ETHI	TerreHante, IN	9-29-16
Great American do hereby request station tim	Media e concerning the following issue:	
DSCC-IE		

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
f	45	Ord	ered		

This broadcast time will be used by: DSCC-IE

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional): (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or

liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Signature Contact Phone Number

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

 	Week	Class	Days	Day, Rotation or Package	Broadcast Length
		red	Orde	-5 (	A
		red	Proe	-5 (	A

Attach proposed schedule with charges (if available):

#### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.